

## Embrionix Receives Sony Green Partner Certificates

Laval, Quebec ( October 31, 2013) — As one of the intelligent SFP and video SFP leader, Embrionix have been recognized and certified as Sony's "Green Partner". Embrionix has been awarded a certificate indicating Embrionix's compliance with the Sony Green Partner Environmental Quality Approval Program. The granting of the certificate complies with the environmental standards outlined in the SS-00259 of Sony's highest technical Standards.

"Embrionix has made a conscious effort to take environmentally friendly actions including the use of ROHS and SS-00259 substances in the Embrionix products portfolio." said Renaud Lavoie, CEO at Embrionix.

"We believe in the Sony's message to the industry about the importance of partnering for more environmental awareness and the creation of a sustainable society. Our certification as a Sony Green Partner further demonstrates Embrionix as a proven environmentally friendly enterprise " Lavoie added.

Sony established the "Sony Green Partner Standards" in 2001 with the aim of encouraging suppliers to introduce Green Partner environmental management systems. In 2002, Sony established a set of "Management regulations for environment-related substances to be controlled which are included in parts and materials." Environment-related substances to be immediately banned or reduced were identified, as well as their applications. To make sure that suppliers observe these regulations, the "Green Partner Environmental Quality Approval Program" was prepared.

Please visit our website at [www.embrionix.com](http://www.embrionix.com) to download available SFP datasheets, and other important SFP information.

### **About Embrionix**

Embrionix provides a new approach in the product interface market for broadcast manufacturers. Embrionix designs and builds innovative, advanced SMPTE VIDEO SFPs to close the gap between fiber optic deployments, coaxial deployments, and emerging technology deployments, such as HDMI, composite video, Ethernet, etc... By leveraging its core competencies in video broadcast, the company provides SFP modules (emSFP) with the highest level of flexibility to major broadcasters in the industry. The company is based in Laval, Canada, and has global design, research and development, and sales offices located in Canada, California, United Kingdom and Japan. For more information on pricing and availability, please visit [www.embrionix.com](http://www.embrionix.com) or contact us at [sales@embrionix.com](mailto:sales@embrionix.com)

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